

PRESS RELEASE

Natty Knitters needed to raise money for local older people!

Supporters of Age Concern Wiltshire are knitting for little woolly hats remind people of the difficulties older people face when in cold winters.

The hats will appear on Innocent fruit smoothies drinks in November in Sainsbury's and EAT cafes nationwide. For every hat wearing bottle sold, Age Concern Wiltshire will receive £47p to enable them to help local older people.

Last year Age Concern Wiltshire received 3,600 hats which raised over £1,500. This year they are aiming to knit 5000 hats.

Knitters who would like to take part should ring 01380 727767

Notes for editors

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